

Clean Energy Help Newsletter

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Updates and highlights from Regenerative Shift

Big News – Clean Energy Help!



CLEAN ENERGY HELP

Regenerative Shift has spun off its clean energy consulting work into a new brand: Clean Energy Help. All of our services, from navigating tax credits and incentives to managing compliance and supporting renewable energy projects, are now offered through this new home.

Clean Energy Help is also becoming a resource hub with news, FAQs, and tools to keep you updated on the clean energy landscape. The goal is simple: deliver the same trusted guidance under a brand dedicated to clean energy.

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Section 179D: Important Deadlines & Updates with OBBBA

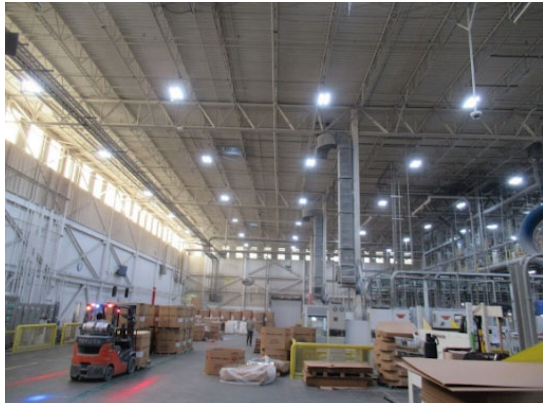
To read the full article Section 179D:
Important Deadlines & Updates with
OBBBA - Regenerative Shift

Read Article

Section 179D is one of the most important tools for organizations planning energy-efficiency upgrades, but recent updates are changing the rules and the timelines. Our latest article breaks down what these shifts mean, why deadlines matter, and how schools, municipalities, and commercial property owners can position themselves to take full advantage of the deductions before standards tighten. **Read the full article to see how these changes could impact your next project.**

Project Spotlight

Confidential Client – South Carolina
Manufacturing Facility



Our team supported a 468,000-square-foot manufacturing facility in South Carolina with a comprehensive energy efficiency upgrade. The project included an LED lighting retrofit and installation of transformer power optimizers, both designed to cut energy use and lower operating costs.

- Project Highlights 179D Energy Modeling completed to secure compliance
- Full Prevailing Wage and Apprenticeship documentation
- Achieved a \$3.89 per square foot tax deduction, totaling nearly \$1.8 million in savings

This project demonstrates how strategic planning and proper compliance can turn efficiency upgrades into significant financial benefits while advancing sustainability goals.

Meet the Leadership:

Who are we?



Regenerative Shift is led by a partnership grounded in friendship and a shared belief that business should put life at the center. With decades of experience in project management, strategy, operations, and community engagement, Caleb and John guide organizations through the clean energy transition by helping them navigate tax incentives.

Their story is also personal. In 2021, they sat side by side in the stands at the Super Bowl as the Tampa Bay Buccaneers claimed victory. For Caleb, then working with the team, it was the night he earned a Super Bowl ring. For both, it was a reminder of the power of teamwork, perseverance, and vision, values that shape their work today.

Every project they take on is about creating lasting value for people, businesses, and ecosystems, while also delivering a clear financial return through tax incentives. Their focus is simple: help others move confidently into a clean energy future while advancing the broader shift toward regenerative practices.

Connect With Us



Caleb Quaid



John Riley

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