



Clean Energy Help Newsletter

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Updates and highlights from Regenerative Shift

Welcome to the Clean Energy Help Newsletter

We are excited to share the first edition of our newsletter, created to keep you connected to the latest developments in clean energy. Each month we will bring you updates on projects, highlight partners and leaders in the field, and provide insight into new policies and incentives that are shaping the renewable energy transition. The world of clean energy is moving quickly. From new federal guidance on safe harbor rules to major projects like IMG Citrus going 100 percent solar, momentum is growing in communities across Florida and beyond. Our goal is to give you the knowledge and tools to take action, whether that means securing grants, navigating tax credits, or exploring ways to bring renewable solutions into your business or organization. We are glad you are here with us on this journey toward a more resilient and sustainable future.

Safe Harbor Explained: Deadlines that Every Commercial Solar Project Must Know

To read the full article Safe Harbor Explained: Deadlines that Every Commercial Solar Project Must Know - Regenerative Shift

Read Article

Executive Summary (Key Takeaways)

In follow up to One Big Beautiful Bill Act (OBBBA) which dramatically rolled back timelines for claiming commercial Solar Tax Credits, and the White House Executive Order issued on July 7th, the IRS released Notice 2025-42 on August 16th, providing new guidance on Safe Harbor rules for purposes of tax credits.

OBBBA had two important Safe Harbor provisions: one related to whether the project could be placed in service after 12/31/27, and one related to FEOC Compliance Requirements. Notice 2025-42 only applies Safe Harbor related to claiming tax credits for projects placed in service after 12/31/25.

FEOC compliance requirements remain unchanged by this notice. Safe Harbor for FEOC compliance is still governed by Notice 2013-29 and 2018-59 and subsequent related guidance.

Because of FEOC Compliance Requirements beginning in 2026, most commercial solar projects will benefit from Safe Harboring their project in 2025, even if it will be placed in service by 12/31/27.

Continuity rules remain. Developers must show continuous work or investment toward completion to keep Safe Harbor status.

Projects finishing in 2028 or later lose eligibility. Projects that don't meet Safe Harbor Guidelines under IRS Notice 2025-42 and are placed in service in 2028 or later will not receive Section 48E or 45Y tax credits.

Action needed: Businesses, non-profits and municipalities should move quickly to begin projects in 2025 to ensure tax credits and avoid risk.

What Business Owners and Solar Companies Should Do

- Move quickly: Projects started in 2025 have the easiest pathway towards tax credits. FEOC Compliance begins in 2026 and the tax credits terminate at the end of 2027.
- Budget carefully: Secure at least 5% of final total project costs this year to lock in Safe Harbor under the Five Percent Safe Harbor Rule.
- Document everything: Keep contracts, invoices, and construction records to prove compliance.
- Consult experts: IRS rules are complex and shifting — professional guidance can protect your investment.



Solar Leadership in Action

We recently joined Congresswoman Kathy Castor at a local press conference to highlight the growing role of solar energy in Florida. The event brought together leaders in clean energy, education, and community development to discuss how renewable projects can reduce emissions, create new jobs, and strengthen resilience across the state.

Our founder, Caleb Quaid, spoke about the importance of putting life at the center of energy decisions. He emphasized how schools, businesses, and community organizations can take advantage of federal tax incentives to lower costs while accelerating the clean energy transition. Caleb's message was clear: solar is not just about power, it's about building a healthier, more sustainable future for the next generation.

We left the event inspired by the collaboration and momentum building in our community and remain committed to helping organizations act on these opportunities today.

Project Spotlight

IMG Citrus – REAP GRANT



IMG Citrus is leading the way in clean energy with a \$1,000,000 USDA REAP grant and an additional \$1,150,000 in Section 48E tax credits to support a 2.35mW (AC) ground mount solar system in Vero Beach, FL.

This project will fully offset the cold storage facility's annual electricity usage, providing low-cost clean energy for years to come. Beyond energy savings, the site will also serve as a research hub for native landscaping in collaboration with Cherry Lake, further advancing sustainability in Florida agriculture.

We are proud to support this effort through grant writing, compliance with Prevailing Wage and Apprenticeship requirements, and project management to ensure the maximum benefit of available incentives.



Regenerative Shift is spinning off its clean energy work into a new brand: Clean Energy Help. This rebranding allows Regenerative Shift to refocus on regenerative practices like mindset shifts, land and water stewardship, and long-term ecosystem health, while Clean Energy Help will specialize in clean energy education, resources, and vetted referrals. Clean Energy Help will continue supporting businesses and solar providers with IRA tax incentive compliance, while making clean energy guidance more accessible and actionable for all.

Meet the Leadership



Caleb Quaid

Caleb Quaid, Founder of Regenerative Shift, left a 12-year career in the NFL to pursue a more beautiful world rooted in regeneration. His leadership brings vision, strategy, and deep purpose to helping businesses shift toward life-centered growth.



Caleb Quaid



John Riley

John Riley, VP of Operations, brings two decades of automotive leadership and a passion for sustainability to Regenerative Shift. With a sharp operational mind and heart for people, John helps bridge the gap between clean energy opportunities and real-world execution.



John Riley

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